

Gerlinger Extra Catalog: “It began with an idea“

## Ketterer Kunst Auction Of Rare Brücke Collectibles

- **TECHNICAL VARIETY:** woodcuts, drawings, prints, etchings, lithographs and portfolios
- **PR PIONEERS:** Brücke artists as self-marketing pioneers
- **MISSION:** “Life as source of inspiration for creation“ – each object demonstrates the artist group’s ambitions
- **NEW: KETTERER KUNST PODCAST** on Hermann Gerlinger and his collection on [www.kettererkunst.de](http://www.kettererkunst.de) and on YouTube

Munich, November 02, 2022 (KK) – When Ketterer Kunst will call up gems of German Expressionism from “The Gerlinger Collection – Brücke Artists (SHG)“ in its Evening Sale on December 9, art lovers, collectors and museums with a slightly smaller budget can look forward to the next day. The auction Modern Art Day Sale comprises 73 one-of-a-kind collectibles from Germany’s most important artist group: annual reports, portfolios with woodcuts and etchings, vignettes, membership card, programs, invitation cards, posters, catalogs and the Brücke chronicle.

“Each of these pieces is an artwork itself and allows insight into self-conception, ambitions and development of the Brücke. This is why every single item has an art-historical relevance,“ explains Dr. Mario von Lüttichau, academic consultant at Ketterer Kunst and former curator at the Museum Folkwang in Essen.

**Ernst Ludwig Kirchner**  
5<sup>th</sup> annual portfolio of the artist group “Brücke“,  
dedicated to Ernst Ludwig Kirchner, 1910

Portfolio, 42 x 55.1 cm  
Estimate: € 70,000 – 90,000



The young architecture students Ernst Ludwig Kirchner, Fritz Bleyl, Erich Heckel and Karl Schmidt-Rottluff founded the artist union Brücke in Dresden in 1905 with the common goal to overcome conventional ideas of artistic life and work and the traditional academic teaching program. The young painters were influenced by their studies and the predominant ideas of the Jugendstil.

“The Brücke artists saw life as the source of inspiration for creation, what mattered was the daily experience,” explains Dr. Mario von Lüttichau. “Their approach revolutionized the pictorial language and liberated it from the constraints of its time. A concept that is still valid today.”

Brücke art was revolutionary, as were the group’s intensive self-marketing activities. Accordingly, the Brücke consists of “Schaffende“ (Creators) and “Genießende“ (Enjoyers). The first identifies founding members and other active members like Cuno Amiet, Bohumil Kubišta, Otto Mueller, Emil Nolde, Max Pechstein and Kees van Dongen, who made contributions to the development of a characteristic Brücke style. A total of 69 exhibitions at galleries, public institutions and museums in only eight years testifies to the tremendous scope and variety of their activities.



**Ernst Ludwig Kirchner**  
Signet of the artist group Brücke, 1905  
Woodcut, 5 x 6.5 cm  
Estimate: € 2,000 – 3,000

The “Genießende“ were the passive members, a group that by the end of the Brücke comprised 75 friends and supporters, who also funded the exhibition and publication activities with a quickly rising membership fee. In return they received a new lavishly made membership card (woodcuts) every year, as well as original prints in annual portfolios, invitation cards, the Brücke program and annual reports with vignettes. Hence the “enjoyers“ were the group’s multipliers. “The Brücke artists were self-marketing pioneers. It was the first group ever to create a successful brand through targeted marketing campaigns and strong customer relations,” says Dr. Mario von Lüttichau. “The fact that it was all about real artworks is a true piece of luck for today’s collectors.”



**Karl Schmidt-Rottluff**, membership card for 1911, 1910, woodcut, 16.7 x 12.7 cm  
Estimate: € 6,000 – 8,000

## **CATALOG and PODCAST:**

Learn more about the works from the Collection Hermann Gerlinger in the December auction in these two extra catalogs:

**"Die Brücke - Expressive"** – Top works from the collection that will be called up in the Evening Sale on December 9, 2022.

**"It began with an idea"**– Unique Brücke collectibles offered in Modern Art Day Sale on December 10, 2022.

The tremendous interest in this special collection, in the Brücke history and the life of the collector professor Hermann Gerlinger, brought Ketterer Kunst to produce its first podcast.

What is or was the Gerlinger Collection? How did it come about? What influence does it have? Who is Hermann Gerlinger? What significance does his collection have for Brücke research? Why did the collector's efforts to give his collection into a public collection fail? What will remain after the collection's sale? And: What importance does the Brücke have today?

A talk with these three acclaimed Brücke experts presented by Anja Häse will provide answers:

Dr. Meike Hoffmann, art historian at the Freie Universität in Berlin

Dr. Christian Ring, director of the Nolde Foundation and the Nolde Museum in Seebüll and

Dr. Mario von Lüttichau, long-time curator at the Folkwang-Museum

The podcast is available now on [YouTube](#) and on [www.kettererkunst.com](http://www.kettererkunst.com)

### Upcoming dates:

<b>Preview exhibition:</b>	November 16-17	Hamburg
	November 19.-21.11.	Cologne
	November 23.-24.11.	Frankfurt
	Nov. 26 – Dec. 01	Berlin
	December 03 - 09	Munich

<b>Saleroom auction:</b>	December 09	Post War+Contemporary Art Day Sale/Evening Sale/SHG
	December 10	19 <sup>th</sup> Century Art/Modern Art Day Sale/SHG

*Ketterer Kunst ([www.kettererkunst.com](http://www.kettererkunst.com) and [www.ketterer-internet-auctions.com](http://www.ketterer-internet-auctions.com)) with headquarters in Munich and branches in Hamburg and Berlin as well as with a global network of representatives in, among others, the USA and Brazil, was founded in 1954. The auction house has a focus on Fine Art from the 19th to the 21st Century and on Rare Books. In its market segment, Ketterer Kunst is the Number 1 in the German language region. Ketterer Kunst is the specialist for German art, as well as for many international artists sought-after in Europe, the USA and Asia, who regularly realize record prices at Ketterer Kunst. According to the annual 2021 artprice database, Ketterer Kunst is on place 3 of the strongest-selling art auction houses in Continental Europe.*

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